



## WELCOME TO CLUB BENSON & HEDGES

There's only one place that truly  
understands the great lengths you go  
to enjoy your favorite cigarette.

And we're dedicated to making  
your pursuit of pleasure a little easier.  
Inside our premier collection,

you'll find a sophisticated array of gifts  
designed exclusively for our members.

We know you don't always have  
the freedom to smoke these days.

But with CLUB BENSON & HEDGES,  
you're entitled to more than just  
a fine cigarette.



15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.**